



MISSOURI BUSINESS

CONFERENCE 2015

SHOW ME SUCCESS

A conference designed to help Missouri's small business owners and students learn to be more successful.

September 23, 2015
7:30 - 3:00

Elliott Union Room 240
University of Central Missouri
Warrensburg, MO



Honorary Host:
Congresswoman Vicky Hartzler

FREE AND OPEN TO PUBLIC
REGISTRATION REQUIRED
REGISTER BY SEPT. 20

to register, visit:
MOBusinessConference.eventbrite.com

7:30 a.m. Registration and Networking, Union 240
Continental Breakfast.

8:30 a.m. Welcome & Opening Remarks
Vicky Hartzler, Congresswoman, 4th Congressional District.

There will be a ten minute opportunity between each learning session to network and visit with Congresswoman Vicky Hartzler and business professionals.

9:00 a.m. Learning Session 1:
Management- Team Building/Management
Panel on business failures, challenges, and successes. Small business owners and managers are given the opportunity to discuss the challenges they faced during the start-up of their business.

10:00 a.m. Demonstration Station
Complimentary professional headshot, QuickBooks software, license & certification information for a start-up business, applications on smartphones, team building activity examples, and taxes (employee & payroll).

11:00 a.m. Learning Session 2:
CIS, Accounting, & Finance-Entry Level Technology, CRM, & Capital
Panel on the basic record keeping needs for a start-up company along with CRM programs. Businesses will gain the knowledge of generating findings, banking, finance, and tax issues (payroll taxes, employee taxes updates).

12:00 p.m. Remarks, Lunch, & Networking
Lunch is provided to registered attendees.

1:00 p.m. Learning Session 3:
Marketing- Social Media
Panel on uniting your personal and professional brand through social media accounts; LinkedIn, Facebook, Twitter, and Instagram. This session will include how to manage social media account data and the importance and relevance of employers using social media for individuals' information.

2:00 p.m. Demonstration Station
Complimentary professional headshot, set up social media accounts, & graphic design (creating business cards & logo design)

3:00 p.m. Conference Concludes

SCHEDULE OF EVENTS



Funded in part through a cooperative agreement with the U.S. Small Business Administration
Programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact University of Central Missouri, Small Business & Technology Development Center, Dockery Bldg, Room 102f, Warrensburg, MO 64093, 660-543-4402. The University of Central Missouri SBTDC is a University of Missouri Extension partner.